



## Press Release

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### For Immediate Release

## Autumn Splendor on the Adirondack Coast

### *Experience the Adirondack Coast's Signature Colors and Fall Harvest*

**Plattsburgh, NY– 7/31/2014** – Autumn on the Adirondack Coast is characterized by sun-baked days and cool, crisp nights. Flaming reds, oranges and gold's – the Adirondack Coast's signature colors of fall – help make this, what is often described as, the most beautiful time of year.

Follow the progression of color change as it slowly moves down in elevation, beginning in mid-September in the Adirondack High Peak region through mid-to-late October along Lake Champlain.

There is no better time to visit an Adirondack Coast orchard than in the fall. The Adirondack Coast is one of the highest producing apple areas in the United States second only to regions in Washington State. In fact, the Adirondack Coast is home to the world's largest Macintosh orchard, with more than 30,000 trees. Other apple varieties to enjoy include Empire, Cortland, Honey Crisp, Paula Red, Macoun, Lodi, Northern Spy and Delicious – visitors can pick them right off the tree.

During the fall harvest orchards come alive with pumpkin patches, petting zoos, wagon rides and corn mazes, and offer gift shops with local fruits, vegetables, cider, jams, jellies, honey and bakeries right on site. Visitors can indulge in a slice of fresh, hot apple pie or the local favorite, a warm cider donut.

#### **Apple Jack's Orchard**

751 Brand Hallow Rd.

Peru, NY 12972

518.643.2268

[applejacksorchard.com](http://applejacksorchard.com)

#### **Everett Orchards**

1945 Military Turnpike

Plattsburgh, NY 12901

518.563.2438

[everettorchards.com](http://everettorchards.com)

#### **Rulfs Orchard**

531 Bear Swamp Rd.

Peru, NY 12972

518.643.8636

[rulfsorchard.com](http://rulfsorchard.com)

#### **Banker Orchards Farm Market**

1037 Route 3

Plattsburgh, NY 12901

518.561.5234

#### **Forrence Orchards**

2731 Route 22

Peru, NY 12972

518.643.9527

#### **Chazy Orchards**

9486 Route 9

Chazy, NY 12921

518.846.7171

[chazy.com](http://chazy.com)

#### **Northern Orchard Farm Stand**

537 Union Rd.

Peru, NY 12972

518.643.9806

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To experience the brilliant colors and fall harvest on the Adirondack Coast visit [goadirondack.com/orchards](http://goadirondack.com/orchards).

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**About the Adirondack Coast Visitors Bureau**

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit [goadirondack.com](http://goadirondack.com) or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).